

Russian Aging Tech Conference/Vozrastech

April 11, 2019, St. Petersburg

Produced by Vozrastech Project, Nonprofit partnership SICUAP

- The first specialized aging tech conference in Russia
- View on key market news and trends in aging services by expert speakers from Russia and Finland
- Professional participants – tech companies, startups, senior care operators, corporates, investors, government officials etc.
- Networking, discussions, access to up-to-date products and solutions



We consider the intersection of two global trends - the expansion of technology into human life and the aging of population - as an opportunity to develop a full market segment of technological solutions for the seniors in Russia. Technologies themselves do not improve the quality of life of the senior generation, but they help to make aging in place more comfortable, safe and independent.

Aging tech/Vozrastech we see as the set of solutions for aging in place - from wearable devices, IoT, medicine dispensers to care management systems with AI, mobile applications and Internet platforms.

We see a growing demand from the Russian seniors themselves, who are ready to use the technology much more actively than is believed, the state's efforts to introduce innovations, digitalize services for the elderly, as well as increasing business attention to the segment. Software developers, startups, large companies and venture capital investors are discovering an older audience. Positive global experience is an additional factor in market growth too.

The goals of this conference are to:

- share and discuss information about the current state and opportunities of Russian aging tech market,
- gain best practice from Finland,
- examine real life cases, new products and services for seniors,
- facilitate partnerships, take aging tech business to the next level.

The conference is part of the international forum «The Older Generation». The forum includes an official congress, numerous events and seminars of the business program, as well as an exhibition of goods and services for the elderly. We invite you to register and visit the forum.

We would like to meet You at the conference April 11 in St. Petersburg.

The event is invitation only.

Venue:

St. Petersburg, Bolshoy pr. V.O., 103
Lenexpo, Pavilion 7.

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